



Investment In the Partnership

Update Autumn 2023

Assurance

What's in a name?

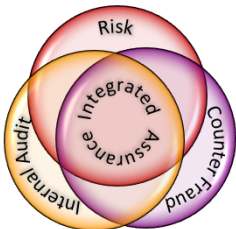
2009 – The early years of the Partnership focused on consolidation of knowledge and skills to support ongoing service delivery against a back drop of budget reductions.



We have since focused on growth, not just in size but also in the services that we offer.



We are no longer just a provider of Internal Audit and we have expanded service provision beyond core Partners...



Recognising the success of these achievements also allows us to reflect on the opportunities for the future and how we are setting ourselves up to take them.

We are already developing our workforce, implementing new ways of working and further broadening the services we can offer and markets we reach.

Looking at how we promote ourselves via our name is one more step to take us forwards. Simplicity and Clarity are vital and so it is proposed that we transition from **Devon Audit Partnership** to **Devon Assurance Partnership**.

The use of **Assurance** links directly to the border service offering and our move to an Integrated Assurance model that maximises the strength of each strand in everything that we do. Whilst other names have been considered, Devon Assurance Partnership sticks to the principle of simplicity and clarity, whilst also retained the familiar DAP acronym.

In October 2023 the Partnership Management Board discussed and recommended the change to be ratified by the committee, noting that this reflects where the Partnership is now but does not lose the history and reputation built since formation.



What will this mean?

Revising the overall branding to reflect a new name will require some minor changes. As there is no intention to change the overall theme of the DAP brand the steps are more technical than design/developmental.

We have very few physical assets and so the change is much more around our digital presence. Some of the key tasks include:

